

COLEDALE WAVES 2024

SPONSORSHIP PROPOSAL



Prepared for	Local Businesses



ABOUT US



Nestled between the stunning Illawarra escarpment and the Pacific Ocean, Coledale Waves Football Club is a community run and operated football club that prides itself on being the “Most Welcoming Club on the South Coast.”

With arguably the most picturesque location for a football field in the country, St James Park is a place to connect with team mates, families and the visiting teams we welcome to Coledale each weekend.

Our club is a place that encourages members to be themselves and bring out the best in others. Starting with U6's and running through to our Senior Women's and Men's team, Coledale Waves Football Club is a club for everyone – no matter your football experience or abilities.



OUR TEAMS



Mini Roos

TEAMS ARE FROM U6 TO U11 YEARS OF AGE, INCLUDING 4 GIRLS ONLY TEAMS IN OUR MINI-ROOS COMPETITION



Junior Teams

TEAMS ARE FROM THE AGES OF 12 TO 17 YEARS OF AGE.



All Age Women

MORE COMPETITIVE VERSION OF THE PINK LADIES, NEWLY KNOWN AS THE REBELS



Over 30s Women

OVER 30'S WOMENS TEAM, FONDLY KNOWN AS THE PINK LADIES.



Mens All Age

COLEDALE ALL AGE MEN PLAY IN THE FOOTBALL SOUTH COAST 1ST DIVISION AMATEUR LEAGUE. WE HAVE TWO TEAMS, A FIRSTS AND RESERVES.



Senior Mens Team

THE CLUB HAS MENS TEAMS IN BOTH THE OVER 35'S AND OVER 45'S AGE GROUP.



WHAT WE NEED

As a community football club we are focused on more than just football. Our goal is to provide an opportunity for our members to experience the enjoyment of being involved in a team environment, the fulfilment of team work, the benefits of exercise and social interactions, as well as the enjoyment of football itself. We achieve this by providing opportunities for all walks of life, ranging from children with mental or physical disabilities, through to adults in need of financial assistance.

To be the best club we can be for our members, we are looking for sponsorship partners to help us achieve our goals.





WHAT WE OFFER

Across our womens division we have 2 teams and 41 players.
Across our all age mens division we have 2 teams and 39 players.
Across our senior mens division we have 4 teams and 81 players.
Across our juniors division we have 3 teams and 37 players.
Across our mini-roos division we have 23 teams and 202 players.

We have 460 members, including coaches and managers, and approximately 346 families involved in our club!!

We have a 23% increase in our mini-roos registrations, and a 25% increase in the number of mini-roos teams.

We can provide targeted communications to our members through our member portal, as well as targeted email campaigns and sponsorship offerings

Our football community, and their respective families, provide a large potential customer base for any business. Our community are also strong advocates for businesses, and provide recommendations and advice to each other and the greater community.





WHOLE CLUB SPONSORSHIP PACKAGES



- LOGO PUBLISHED ON COLEDALE WAVES CLUB WEBSITE FOR ENTIRE 2024 YEAR.
- LOGO ON ALL SOCIAL MEDIA POSTS FOR ENTIRE 2024 YEAR
- INDIVIDUAL POST FOR YOUR BUSINESS TO THANK YOU FOR YOUR SUPPORT
- BUSINESS FLAG AT ALL LOCAL GAMES (PROVIDED BY YOU)
- FOR VENUE SPONSORS, TALK TO US ABOUT HOSTING EVENTS

Platinum Pink

→ From \$20,000



- LOGO PUBLISHED ON COLEDALE WAVES CLUB WEBSITE FOR ENTIRE 2024 YEAR.
- LOGO ON ALL SOCIAL MEDIA POSTS FOR ENTIRE 2024 YEAR
- INDIVIDUAL POST FOR YOUR BUSINESS TO THANK YOU FOR YOUR SUPPORT
- BUSINESS FLAG AT ALL LOCAL GAMES (PROVIDED BY YOU)
- PRESENTATION OF YOUR BUSINESS AT SEASON LAUNCH OR END OF YEAR PRESENTATION

Rose Gold

→ From \$10,000



- LOGO PUBLISHED ON COLEDALE WAVES CLUB WEBSITE FOR ENTIRE 2024 YEAR.
- LOGO ON ALL SOCIAL MEDIA POSTS FOR ENTIRE 2024 YEAR

Blush Silver

→ From \$5,000



ALTERNATIVE SPONSORSHIP PACKAGES

Sponsor a team in 2024



In 2024 we are happy to announce the opportunity to sponsor an individual team, a group of teams (ie women's) or any combination. Packages will be similar to entire club but adjusted to size of team and reach of members

→ From \$500

Sponsor a Project in 2024



- Six New Aluminium Goals for all U8/U9 Games
- Two New 6ft Foldable Goals for training
- Reviving the Canteen after COVID
- New Soccer Balls and Training Equipment
- Ground Work and Improved Drainage
- Improvements to our Shed and Club Rooms

...and lots more, speak to us about how you can help support the future of the Coledale Waves

→ From \$1,000

Get ready for 2025



2024 has been a huge focus on club collaboration - for 2025 we will be focusing on more on our rebranding and upgrading all team Shirts and merchandise with the view of 3 year sponsorship commitments, keep an eye out for new packages towards the end of this year



SPONSORSHIP AGREEMENT

BUSINESS / ORGANISATION

CONTACT PERSON

ADDRESS

PHONE NO.

EMAIL

SPONSORSHIP PACKAGE

- PLATINUM PINK
- ROSE GOLD
- BLUSH SILVER
- TEAM SPONSORSHIP (please nominate team below)
- PROJECT (please nominate project below)

Amount Paid: \$

Sponsor Name:

Signature:

Date:

Coledale Waves
Executive:

Signature:

Date:

Coledale Waves
Representative:

Signature:

Date:

THANK YOU



WE LOOK FORWARD TO
WORKING WITH YOU.



*PLEASE CONTACT US FOR MORE INFORMATION TO FIND A
SOLUTION RIGHT FOR YOUR BUSINESS*

Amelia Shanahan
Brett Johanson
Josh Biddulph

Harry Fisher
Lynn Tamsitt
George Mihail

Luke Madigan
Shane Adams
Christophe Hascoet

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